

THE HAUNTED HOUSE INDUSTRIES #1 MAGAZINE

HAUNTWORLDTM MAGAZINE



HauntWorld.com is the World's #1 Haunted House & Halloween Website!

Helping over 9 million people find haunted houses, haunt vendors, and information about the haunt industry. Hauntworld operates the largest online directory of haunted houses (with over 4,000 haunts), the largest online haunt forums (with over 5,000 registered members), and the number one haunt industry magazine, Hauntworld Magazine (with over 10,000 readers). Every week, several new subscriptions pour in from our easy, online SUBSCRIBE form found on www.hauntedhousemagazine.com and www.hauntedhousesupplies.com.

HALLOWEEN ATTRACTIONS ARE NOW A ONE BILLION DOLLAR INDUSTRY

Each year in the haunted house industry, nearly 500 haunted houses close and 500 new ones open, some spending upwards of a half million dollars to create their new attraction. When a new haunted house owner or operator decides to open a haunted attraction the first thing they do is look for information and the first thing they find is Hauntworld.com.

Hauntworld.com sells thousands of magazines, how-to dvd's, haunted house books, and general information about how to create, operate, and promote a haunted house. For most new attractions Hauntworld.com is their source for finding all of their how-to information plus vendors from which to purchase the products to build the attractions.




facebook.com/hauntworldscariest
hauntedhousesattractions

www.hauntworld.com
www.hauntedhouseonline.com
hauntedhousemagazine.com
hauntedhouseassociation.org

Advertisement in Hauntworld Magazine is NOW so much more than a printed advertisement...

When you purchase a full year of ads in the magazine (3 ads), you will benefit from the following:



1) **Leaderboard banners and Skyscraper Ads on the front page of the following websites:** Hauntworld.com, HauntedHouseOnline.com, HauntedHouseMagazine.com and HauntedHouseAssociation.org.

2) **Your company will be featured on www.HauntedHouseMagazine.com as one of the industry's best vendors.** This new feature will include a description of your company and a link to your website. NO OTHER vendors will be featured, but those advertising inside the magazine!

3) **Your company will be featured on our new video blog with a description and link to your company.** Provide us your latest youtube promo video along with a description and we'll post them on the www.HauntedHouseMagazine.com front page inside the video section.

What are Halloween Attractions?

Haunted Houses, Corn Mazes, Amusement Parks, Family Fun Centers, Renaissance Fairs, Pumpkin Patches, Haunted Hayrides, Ghost Tours, and Haunted Attractions.

What do Halloween Attractions buy?

- Animations and Theming Supplies
- Costumes, Masks and Make-up
- Food Items and Concession Equipment
- Gift Shop Items: Logo Tees, Sweatshirts, Hats, Light-Up Toys and more
- Sound, Lighting, Fog, and Special Effects
- Graphics, Printing, and Web Design
- Security/Safety Equipment and Communication Devices
- Insurance, Ticketing, Integrated Systems
- and much more.

Tap into the biggest and fastest growing amusement industry today.

The Haunted House industry is now a ONE billion dollar industry attracting millions upon millions of guests each year, spending hundreds of millions of dollars to create and market their business. The Haunted House industry is looking to grow their business by finding new technology, expanding retail and concessions, or simply looking for new services to increase revenue and productivity.

When you market to the haunted house industry, you reach direct to the decision makers with 100% purchase power.

Unlike most industry magazines, Hauntworld Magazines are collected by haunt owners, not thrown away, and are a strong source of information to help owners expand and grow their business.



facebook.com/hauntworldscariest
hauntedhousesattractions

www.hauntworld.com
www.hauntedhouseonline.com
hauntedhousemagazine.com
hauntedhouseassociation.org

Marketing Packages

#1 - THE MAIN EVENT

- 3 Two-Page Spreads - Print Magazine
- Leaderboard Top and Side Banners Front Pages of All Sites
- 4 Featured Banners in Vendor Directory along with Featured Profile in same category.
- Plus up to 10 blog and video blog updates about your company.
- \$5,000 per year

#2 - THE PROFESSIONAL

- 3 Full Page Ads - Print Magazine
- Leaderboard Top and Side Banners Front Pages of All Sites
- 4 Featured Banners in Vendor Directory along with Featured Profile in same.
- Plus up to 10 blog and video blog updates about your company.
- \$4,000 per year

#3 - THE HIGHLIGHT

- 3 Half Page Ads - Print Magazine
- Leaderboard Top and Side Banners Front Pages of All Sites
- 2 Featured Banners in Vendor Directory along with Featured Profile in same.
- Plus up to 6 blog and video blog updates about your company.
- \$3,000 per year

#4 - THE STARTER

- 3 Quarter Page Ads - Print Magazine
- Leaderboard Top and Side Banners Front Pages of all sites
- 1 Featured Banner in Vendor Directory along with Featured Profile in same.
- Plus up to 4 blog and video blog updates about your company.
- \$2,500 per year

ONLINE ONLY PACKAGES

1. Leaderboard Banner front pages of all sites, 4 featured banners in vendor directory along with featured profiles in same categories. Plus up to 5 blog and video blog updates about your company. \$3,000

2. Leaderboard Banners front pages of all sites, 2 featured banners in vendor directory along with featured profile in same categories. Plus up to 4 blog and video blog updates about your company. \$2,500

3. Featured Banner and Profile in hand selected categories such as animations, insurance, complete haunted houses, etc. Each featured banner plus profile per category (pick as many categories as you want) Plus up to 1 blog and video blog updates about your company. \$500 first banner \$250 each additional.

LEADER BOARD

700 x 115
jpeg or gif

FEATURED BANNERS

390 x 65
jpeg or gif

FEATURED PROFILE LISTING

SIDE BAR BANNERS

150 x 570
jpeg or gif



AD DESIGN IS NOT INCLUDED

NEED HELP GETTING A PROFESSIONAL AD PUT TOGETHER?

If you need a Magazine Ad or Web Banner Ad created...

We refer all of our design work to Brainstorm Studios Design Group.

You can email them at contact@brainstormdesigngroup.com



facebook.com/hauntworldscariesthauntedhousesattractions

www.hauntworld.com
www.hauntedhouseonline.com
hauntedhousemagazine.com
hauntedhouseassociation.org



HauntWorld Magazine 2012 Advertising Rates

All Ads are created in 4-color process
and include exposure on www.hauntworld.com website too!

2012 Issues:

1.

Hauntworld Magazine Issue 29

Release Date: January 31, 2012.

This issue promotes the 2012 Transworld Haunt Show. Perfect issue to promote winter sales, upcoming new product lines and more to over 10,000 readers.

2.

Hauntworld Magazine Issue 30

Pre-Release: Will pre-release at the 2012 Transworld Haunt Show in March. **Official Release Date:**

April 1, 2012. Extra print for distribution at the 2012 Transworld Show, Perfect to promote your new line of products and services and to re-enforce a message about the products released at the show.

3.

Hauntworld Magazine Issue 31

Release Date: July/Aug 2012.

Nearly 50% of all haunt owners buy in the last three months leading up to October. This issue focuses on helping vendors move products to last minute buyers. This is the issue we print overruns for distribution at the 2012 IAAPA Show in November. The IAAPA Show is the only tradeshow the magazines are distribute for free. It's our annual push to increase subscriber base with IAAPA members.



AD SIZE:

2 Page Spread

Horizontal: 11x17 final trim

\$1750

Full Page

Vertical: 8.5 x 11 (final trim)

Inside Front Cover

Page 1

Inside Back Cover

Back Cover

\$1000

\$1250

\$1250

\$1250

\$1500

3/4 Page

Vertical: 5.25 x 9.75

Horizontal: 7.75 x 7.75

\$850

1/2 Page

Vertical: 4 x 9.75

Horizontal: 7.75 x 5.25

\$700

1/4 Page

Vertical: 4 x 5.25

Horizontal: 7.75 x 2.5

\$600

Business Card Ad

Vertical: 2.25 x 3.75

Horizontal: 3.75 x 2.25

\$375

Inserts

\$1000

AD SUBMISSION REQUIREMENTS:

All ads must be supplied in electronic format and open in PC ONLY! CMYK PDF IS PREFERRED.

Ads must be supplied at 300dpi resolution.

Please convert all fonts to outlines and export as a flattened cmyk tif, pdf or jpeg.

We DO NOT accept page layout files such as Quark, InDesign etc.

Please send your ads via email to both blacklightminigolf@sbcglobal.net and darkrides@sbcglobal.net

If your ad is too large for email we suggest using an online upload service such as yousendit.com

You can also mail your ads if necessary.

Mail your disc to:

HauntWorld Magazine c/o Jim Kelly

1525 South 8th Street

Saint Louis, MO. 63104

HauntWorld.Com Banner Size: 468x60

Format: Jpeg or Gif - under 50k in size

TERMS:

All advertising must now be paid in advance via credit card, check, or money order.

Advertisement must be paid prior to printing.

Please contact Patti Ludwinski

HauntWorld Sales Manager

at 314-629-3940 or

email blacklightminigolf@sbcglobal.net



facebook.com/hauntworldscariest
[hauntedhousesattractions](http://hauntedhousesattractions.com)

www.hauntworld.com
www.hauntedhouseonline.com
hauntedhousemagazine.com
hauntedhouseassociation.org

CREATE A PROFILE PAGE ON OUR NEW HAUNT VENDOR DIRECTORY

Log in today to

www.hauntworld.com/haunted_house_suppliers/index.cfm

and create your company profile on the biggest Haunted Attraction based website in the World. Over NINE million visitors used our systems last year to find everything from vendors to haunted houses.

Create a profile today for FREE!

Find new customers, re-connect with old customers and create a virtual website within minutes. With our advanced system you are able to upload videos, photos, or even upload a PDF of your latest full color brochures. Additionally, if you have a facebook or twitter page you can embed those right on your profile which would always keep your customers updated about your business. Create a profile today and let the Halloween industry know about your company, your services and products. Your profile may also be updated or changed in real time by simply logging in morning noon or night. Once you've created your business to business profile you will be able to choose several different categories your business should be placed from animations, props, special fx to liability insurance, marketing, to everything between.

Without creating this FREE profile you could be left out of the biggest and fastest growing one billion dollar industry... The Haunted House and Halloween Attraction business.

Log onto www.HauntWorld.com today and click on the Find a Haunt Vendor page and create or update your profile within minutes.

FIND HAUNTED HOUSE VENDORS HAUNTWORLD.COM

FIND VENDORS HOME ABOUT HAUNT VENDORS HAUNT VENDOR TV HAUNTWORLD.COM HAUNTWORLD MAGAZINE FEATURED HAUNT VENDORS

VENDOR NEWS HAUNTED HOUSE FORUMS HAUNTED HOUSE SUPPLIES FIND HAUNTED HOUSES ADVERTISE CONTACT

Find Haunted Houses, Haunted Attractions, Corn Mazes, Haunted Hayrides, Ghost Tours, Paranormal Investigations, Pumpkin Patches, Scariest and Best Haunted House, Halloween Attractions, by city or state near you here at www.HauntWorld.com. Are you looking for the scariest haunted houses in America, the ultimate haunted house then use our directory with over 5,000 haunted attractions listed by city or state or across the World. We also invite you to join our facebook page and join the discussion as we rate and review the best haunted houses in America.

SEARCH ANOTHER CATEGORY Vendor Category List

Twitter 72 Facebook Like 211

UNIT 70 STUDIOS 2010 NIGHTMARES UNIT 70 STUDIOS

HAUNTED HOUSE PROPS / LATEX MONSTERS

Vendor Profile: [Home](#) > [Haunted House Props](#) > Unit 70 Studios

Attack of the Killer Zillas
A line of realistic attacking creatures that **scare** guests.

UNIT 70 STUDIOS

P.O. Box 2851
Columbus, OH
43216
USA

Phone: 614 225 0183
Fax: info@unit70.com

7 0

Recommended Tweet

VISIT THEIR WEBSITES LISTED BELOW:

WEBSITE: www.Unit70.com

Facebook: www.facebook.com/pages/Unit70/1010298374672920

Twitter: www.facebook.com/pages/Unit70/1010298374672920

YouTube: www.facebook.com/pages/Unit70/1010298374672920

DOWNLOAD A PDF BROCHURE

COMPANY SERVICE OVERVIEW:

UNIT 70 STUDIOS is made up of a multitude of professional artists, engineers, and business people, all with one goal in mind. That goal is to design, create, and implement the wildest and craziest dreams of both our clients and ourselves. The knowledge of all of these combined forces enable anything to become a reality.

Unit 70 is the unquestionable leader for building the most creative, realistic, sophisticated and most importantly RELIABLE monsters, animations, and effects in the haunted house industry.

Unit 70 is a monster factory creating custom projects and our own unique line of CREATURES - PROPS - ANIMATIONS - ZOMBIES and - SPECIAL EFFECTS.

THE MOST COMFORTABLE RUBBER YOU'LL EVER WEAR.

PHOTO GALLERY

UNIT 70 VIDEOS:

READ FEATURED ARTICLES FROM AROUND THE WEB:

HAUNTWORLD MAGAZINE: PRODUCT REVIEW - SCARE-ON

ARTICLE: SCARE-ON

VIDEO GALLERY

Rate This Company (1-10):

Views: 12345

Rate It	Customer Service:	8.9
Rate It	Product Line:	7.2
Rate It	Warranty Offer:	9.7
Rate It	Durability:	8.0
Rate It	Delivery Promptness:	6.5
Rate It	Overall Rating:	8

RESULTS

COMMENTS - WRITE A REVIEW:

Like 118,451 people like this. Be the first of your friends.

Share 8090 Tweet 1,127

5,266 comments

Add a comment

Shane Thompson · Subscriber · Owner/Photographer at Shane Thompson Photography
I have a feeling Jesse and Junior are the competition, and senior will take a VERY distant third.
Reply 925 · Like · Follow Post · November 7 at 8:22pm

Ken Vibores · CEO/President at MotorsportsTube.com
I agree 100% with you.
Reply 118 · Like · November 8 at 9:31pm

EMBED YOUR FACEBOOK & TWITTER

LINKS TO YOUR BUSINESS

PHOTO GALLERY

VIDEO GALLERY

FIND HAUNTED HOUSE VENDORS HAUNTWORLD.COM

FIND VENDORS HOME ABOUT HAUNT VENDORS HAUNT VENDOR TV HAUNTWORLD.COM HAUNTWORLD MAGAZINE FEATURED HAUNT VENDORS

VENDOR NEWS HAUNTED HOUSE FORUMS HAUNTED HOUSE SUPPLIES FIND HAUNTED HOUSES ADVERTISE CONTACT

Find Haunted Houses, Haunted Attractions, Corn Mazes, Haunted Hayrides, Ghost Tours, Paranormal Investigations, Pumpkin Patches, Scariest and Best Haunted House, Halloween Attractions, by city or state near you here at www.HauntWorld.com. Are you looking for the scariest haunted houses in America, the ultimate haunted house then use our directory with over 5,000 haunted attractions listed by city or state or across the World. We also invite you to join our facebook page and join the discussion as we rate and review the best haunted houses in America.

SEARCH HERE: Search by Category or Business Name (e.g. Scariest or Haunted)

Login Username Password Register Forgot Your Password? Create a New Listing

Print Prices That Won't Bleed You Dry JAKPRINTS.COM

UNIT 70 STUDIOS 2010 NIGHTMARES UNIT 70 STUDIOS

Top Searches:

- All Other Suppliers
- Facades / Scrypt Work
- Marketing Materials
- Fire Retardant / Safety
- Paint / Fabric Suppliers
- Music / Sound Audio
- Foam Carving Equipment
- Payment Processing / Credit Processing / ATMs
- Fog Machines / Fog Fluid
- Pyro Effects
- Haunted Magazines
- Haunted Consultants
- Scary Wall Portraits
- Concession Stand Equipment & Supplies
- Haunted Suppliers
- Search Lights
- Special Effects / Gotosels
- Control Systems
- Infatistates
- Insurance Companies
- Lighting Supplies
- Lighting Simulators and FX
- Convention/Events
- Customs FX Prosthetics / Teeth Fingers / Contact Lenses
- Lighting Supplies
- Lighting Simulators and FX
- Dark Ride Designers
- Designers Builders Haunted
- DVD / Books / Resources
- Marketing Consultants
- Vac Form / Thinning Supplies
- Web Designers

FIND HAUNTED HOUSE VENDORS

FAVORITE WEBSITE:

HauntWorld.com
HauntedHouses.com
HalloweenAttractions.com
HauntedHouses.com
HauntedHousesMagazine.com
HauntedHouses.com
HauntedHouses.com
HauntedHouses.com

SEARCH FOR: HAUNTED HOUSES AND HALLOWEEN ATTRACTIONS

facebook

HauntWorld.com
Haunted Houses and Halloween Attractions
on Facebook

MOST VIEWED VENDORS

Vendor 1000	Category 1000
Vendor 1001	Category 1001
Vendor 1002	Category 1002
Vendor 1003	Category 1003
Vendor 1004	Category 1004
Vendor 1005	Category 1005
Vendor 1006	Category 1006
Vendor 1007	Category 1007

MOST VIEWED CATEGORIES

Category 1000
Category 1001
Category 1002
Category 1003
Category 1004
Category 1005
Category 1006
Category 1007

MOST RECENT PHOTOS

MOST RECENT VIDEOS

CFX PRO SILICONE MASKS



ORDER FORM

Company Name: _____

Your Name: _____

Address: _____

City: _____ State: _____

Contact Number: _____ Fax: _____

Email Address: _____ Zip Code _____

Company Website Address: _____

Ad(s) Purchased: HauntWorld Issue(s) _____ SIZE _____ COLOR or BW (circle)

Cost of AD Purchase #1 _____ Rate Code: _____

Cost of AD Purchase #2 _____ Rate Code: _____

Cost of AD Purchase #3 _____ Rate Code: _____

Total Due: _____ Type of payment: Credit Card / Check / Money Order (circle)

Web Banner Purchase: _____ Cost: _____

Credit Card Type: (circle) AMEX / VISA / MASTERCARD

Credit Card Number: _____ Exp Date _____

Signature: _____

For More Information about HauntWorld Magazine visit our website at www.Hauntworld.com or for subscription information, visit www.HauntedHouseSupplies.com

Contact HauntWorld Magazine:

Patti Ludwinski (Sales Manager) 314-629-3940 or blacklightminigolf@sbcglobal.net

Address: 1525 South 8th Street, St. Louis, MO, 63104

Contact Phone: 314-629-3940 • Fax: 314-631-3728



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[hauntedhousesattractions](https://facebook.com/hauntedhousesattractions)

www.hauntworld.com
www.hauntedhouseonline.com
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